



Unlocking

TRUSTED AI FOR THE ENTERPRISE

with InsightAI



Secure, Compliant, Context-Aware AI



InsightAI is your
secure internal
**AI Platform for
the Enterprise.**

*It understands your
enterprise data, systems,
and risks, and keeps your
organisation in control.*





The Unseen
RISK *of*
unsecured
AI USE
in the enterprise

The rise of generative AI has created a hidden vulnerability inside organisations.

Employees are unknowingly exposing confidential client information, internal reports, and IP to unsecured external platforms like ChatGPT. It's happening in small, well-intentioned ways - drafting emails, summarising documents, answering questions - but these small actions carry significant consequences.

Across the globe leadership teams and their Boards are being held more accountable for how their people use data, and the risk and liability for data breaches and public data sharing has increased.

Search...





THE RISKS TO YOUR ORGANISATION



SENSITIVE DATA AT RISK

External AI tools increase exposure to data leaks, compliance failures, and privacy violations.



HIDDEN LEGAL LIABILITIES

Unclear licensing in training data opens doors to IP violations and legal/ethical concerns.



FALSE CONFIDENCE IN ANSWERS

LLMs can hallucinate, producing convincing but inaccurate or misleading responses.



ERODING TRUST

Users increasingly doubt AI providers' ability to protect data and explain decisions.



A NEW VECTOR FOR CYBER THREATS

Fraudulent actors can weaponize external AI for phishing, deepfakes, and identity fraud.



InsightAI:

Deployed in your **CLOUD TENANT**

Built on **AZURE OPENAI OR DATABRICKS**

Connected securely to your **ENTERPRISE DATA**

InsightAI is your alternative to tools like ChatGPT – built on Azure OpenAI or Databricks, hosted inside your environment, trained on your systems and governed by your rules. It delivers the benefits of generative AI without the risk of data exposure, compliance violations, or loss of control.



01 SECURE, INTERNAL DEPLOYMENT

InsightAI is deployed within your infrastructure, ensuring no data leaves your network. You retain full control with no reliance on external platforms.



02 ENTERPRISE- AWARE INTELLIGENCE

Trained on your internal systems and data, InsightAI delivers responses that reflect your business logic, language, and operational context.



03 BUSINESS- READY CONTENT

Generates high-quality outputs - from reports and proposals to policy summaries - tailored to departments and aligned with internal standards.



04 GOVERNANCE AND COMPLIANCE BY DESIGN

Supports POPIA, GDPR, and internal governance frameworks with full audit trails, role-based access, and usage visibility across the organisation.



TAILORED INTELLIGENCE TO MEET ENTERPRISE NEEDS



BUSINESS OBJECTIVES

Aligns AI outputs with your goals, KPIs, and strategic priorities.



CONTINUOUS IMPROVEMENT

Learns from user feedback and system interactions over time.



CONTEXT-AWARE RESPONSES

Ingests internal documents, workflows, and business terminology.



CUSTOM TONE & LANGUAGE

Adapts to your brand voice, regulatory tone, or communication style.



ROLE-BASED PERSONALISATION

Serves different functions (HR, Finance, IT) with tailored answers.



INTEGRATED WORKFLOWS

Embedded into your systems (ERP, CRM, SharePoint) for seamless access.



FINE-TUNED MODELS

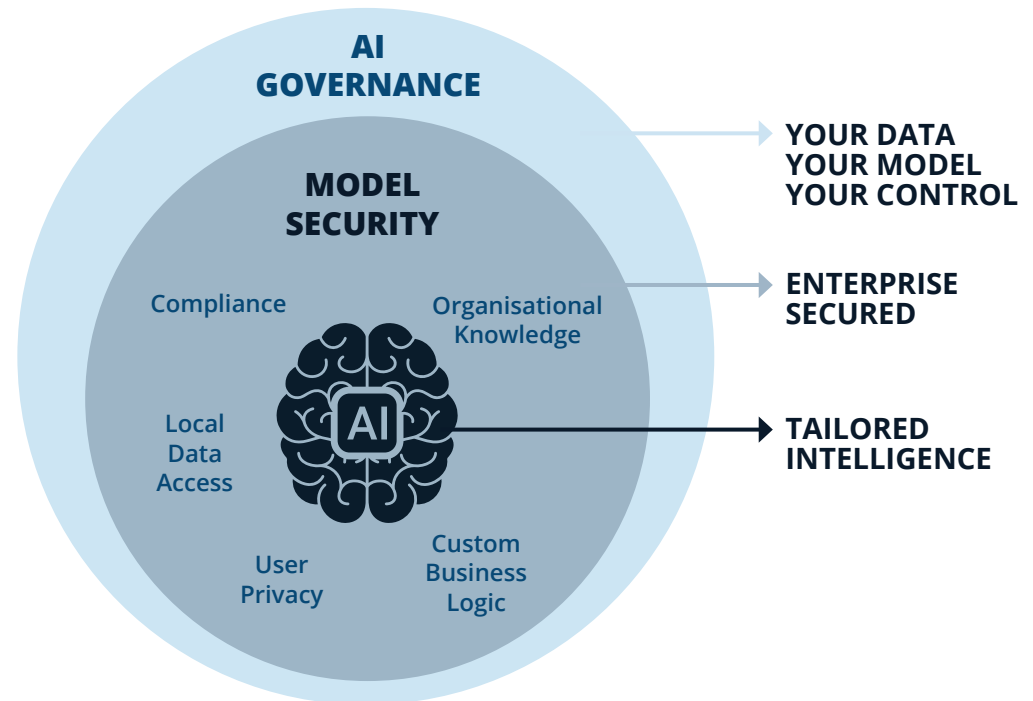
Incorporates domain-specific knowledge through fine-tuning or prompt engineering.



DYNAMIC RETRIEVAL

Uses enterprise search to fetch relevant internal content in real time.

BUILT WITH FULL CONTROL AT THE CORE



SECURE, GOVERNED AI POLICY MANAGEMENT

BLACKLISTING TERMS

Define a central list of sensitive words, phrases, client names, or project codes. The workspace blocks or masks them in prompts and outputs, explains why, and logs the attempt for audit and review.

ACTIVE DIRECTORY CONTROL

Inherit Azure AD groups to control who can access the workspace and which features or data sources they can use. Permissions update automatically when AD changes, keeping access aligned to your org structure.

PERSONAL INFORMATION MANAGEMENT

Automatically detect and redact personal data such as names, ID numbers, emails, and phone numbers before it's processed or shown. Configure country-specific patterns for POPIA and GDPR and keep an auditable redaction log.

POLICY MANAGEMENT

Turn your AI policy into enforceable rules. Configure approved sources, prompt filters, response guardrails, retention, and review workflows. Policies are versioned, assigned to groups, and enforced at run time with full audit.

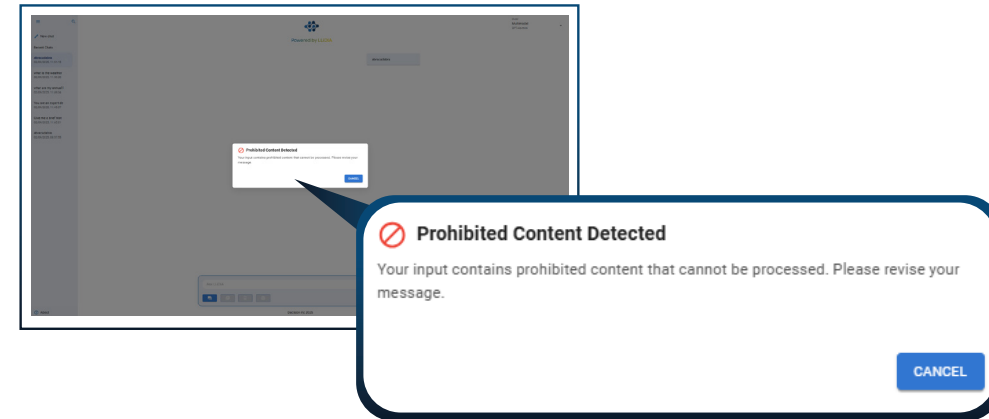
PERSONAL VAULT

A private, in-tenant library for each user to save prompts, responses, and pinned documents. Content stays private by default, follows your retention policy, and is not used to train global models.

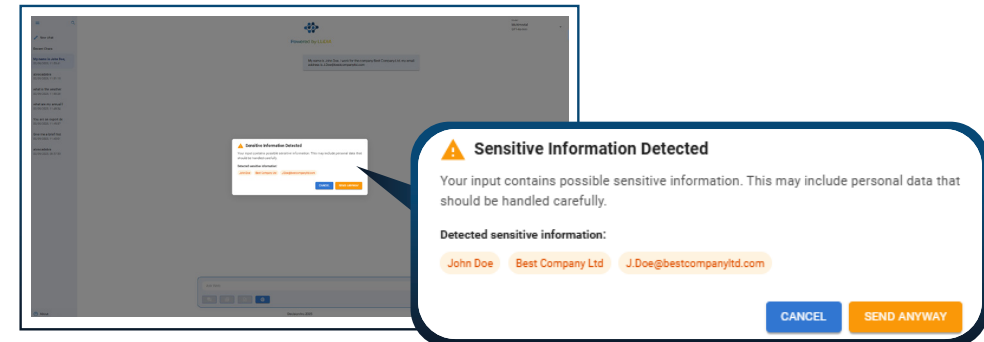
WEB SEARCH (GOVERNED)

Enable web search when needed with domain allow and deny lists, safe-mode filters, and source citations. Every query and click is logged, and admins can disable or scope it by group.

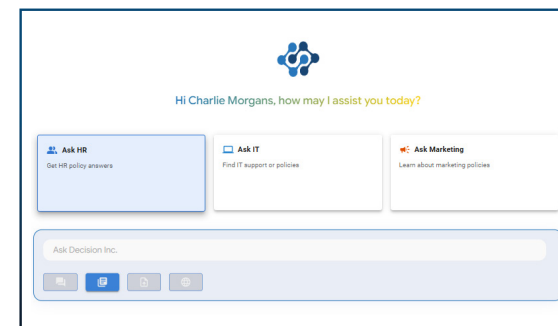
BLACKLISTING TERMS:



PERSONAL INFORMATION MANAGEMENT:



POLICY MANAGEMENT:



Secure your AI strategy, and drive transformation *with a governed platform*

InsightAI provides the platform to build and execute your AI strategy and provide your people with a solution to leverage GenAI to drive productivity, performance improvement and innovation. It gives you a secure, governed way to control and scale AI in your business - without the exposure of public platforms.





DECISION INC.

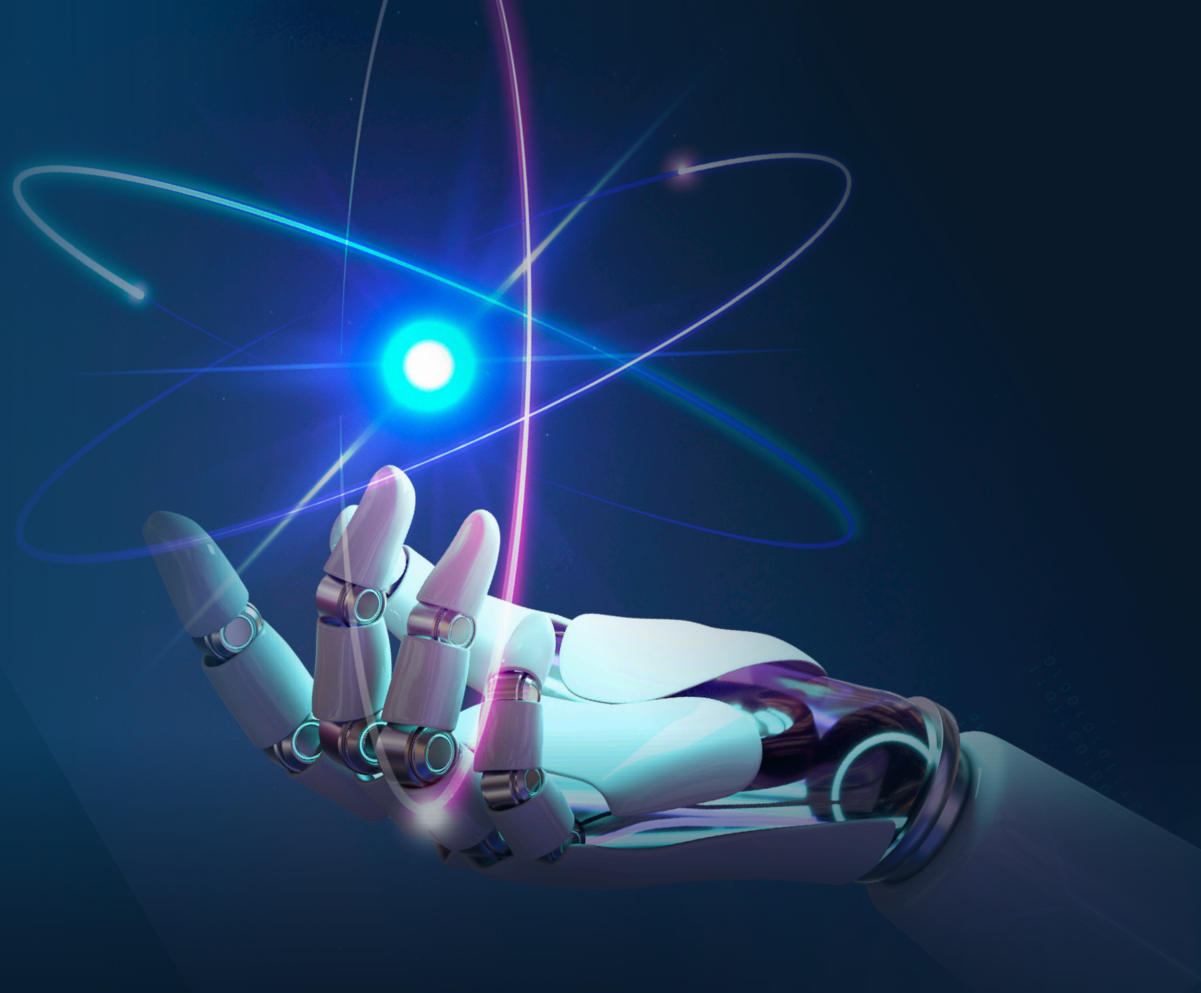
POWERING INNOVATION

Decision Inc. is a global technology consultancy that helps organisations turn data, technology, and AI into real business outcomes. With deep expertise across data platforms, AI strategy, and enterprise governance, we work with leading organisations to design and implement secure, scalable solutions that support innovation without compromising control.

We understand the risks of ungoverned AI adoption, and we've built InsightAI to meet the needs of enterprise IT and security teams who require clarity, oversight, and compliance from day one.

Why work with us?

- Proven track record across Financial Services, Retail, Mining, and more
- Strategic partnerships with Microsoft, AWS, Databricks and SAP
 - Advisory-led approach focused on long-term business value
 - Local support, global capability



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