

Get more value from your People investment

Let Decision Inc. upskill your users so your business can get more from this powerful skill. Our program runs Data Literacy concepts and practical Business Intelligence application at the same time.

All our training courses are led by expert Data Literacy certified trainers and include hands-on exercises to improve the learning experience.

DATA LITERACY CONCEPTS

Being Comfortable Acquiring Data, Working with Data, Analysing Data and Making Data-Informed Decisions are the Core to Data Literacy program.

DURATION: 3 DAYS
WHAT YOU'LL LEARN:

- What is Data Literacy?
- Driving Data Literacy Adoption (Process)
- Data Personas
- What is Storytelling?
- What is Data?
- Managing Data - Signals & Noise
- Data Types & Attributes
- What is Data Visualisation?
- Choosing the right Chart / Visual
- Layout Structure, Colours, Images
- What is Analytics?
- Formulating Good Analysis Questions
- Identifying Trends and a Base Line
- Introduction to Predictive Analytics
- What is Data-Informed Decision Making?
- Common Mental Models

TECHNOLOGY APPLICATION

Knowing about Data is only theoretical, unless applied practically to a Business Intelligence Platform (e.g. Power BI)
A complete BI Program is included.

DURATION: 3 DAYS
WHAT YOU'LL LEARN:

- Create a new Report
- Visualise the Data
- Basic & Advanced Filters
- Drill-Down & Drill Through
- Bookmarks & Buttons
- Export Data & Publishing Reports
- Connecting to Multiple Data Sources
- Visualising from Multiple Data Sources
- Customising data display in Tables
- Modelling Data
- Custom Fields and Calculations
- Applying Security to Data
- Editing & Cleaning Data
- Advanced Analysis with Line Chart
- Sharing Insights

Training is Instructor-led and online (min 5 delegates for face-to-face training)



WE KNOW Data Literacy BACKWARDS

Decision Inc is a specialised technology consultancy, and we regularly empower people in companies like yours with Data Literacy. That means we are constantly solving real-world problems for our clients and know how to get the maximum ROI out of Data Literacy.



OUR TRAINERS ARE HIGHLY SKILLED

Our trainers are passionate about training and have obtained all the required certifications so you can be confident that you are getting trainers who will bring real value to your users.



WE ADAPT TO YOUR NEEDS

Our vast training experience means we can shape courses to train beginners right through to super users and specialised practitioners.



WE TRAIN IN A WAY THAT SUITS YOU

In classroom or online? At your venue or ours? You decide what works best for you.



DON'T TAKE OUR WORD FOR IT, HEAR IT FROM OUR CLIENTS



The Decision Inc. training team were fantastic, they're extremely knowledgeable and passionate about imparting that knowledge. I'm excited to apply everything I have learnt."



"The Decision Inc. training team were the ultimate trainers. Well prepared, knowledgeable, energetic and entertaining."



"Thank you, Decision Inc., for an awesomely conducted week of training! It was well organised and extremely professional. Your team was friendly, knowledgeable and made the process smooth and as easy."

ABOUT DECISION INC.



Decision Inc. is a global data, digital and performance intelligence business. We drive transformation by bringing together the technology, capabilities and knowledge needed to help organisations grow and thrive in the digital age. Our expertise in technology and industry specialisations have enabled us to help companies around the world make better decisions faster. Our local consulting teams are experts in the implementation, support and execution of these solutions and work with our clients to deliver real results and improvement.