

Data Literacy & Power BI Training

Decision Inc. empowers a prominent player in the automotive industry with tailored Data Literacy and Power BI training

ABOUT THE COMPANY



The company operates as a prominent multinational automotive manufacturer, specialising in the production of a wide range of vehicles, including passenger cars, commercial vehicles, and electric automobiles. With a global presence and a rich history in the automotive industry, the company is recognised for its commitment to innovation, sustainability, and technological advancements.

THE REQUIREMENT

A major player in the automotive industry, identified a crucial need to enhance the data literacy skills of its workforce. The goal was to empower employees to derive meaningful insights from data, fostering a culture where data-driven decision-making becomes integral to the organisation. Additionally, with the implementation of Power BI across the business, there was a pressing need to upskill the workforce to maximise the potential of this technology.



THE SOLUTION



Pilot Program Success and Full Rollout: The company partnered with Decision Inc. to conduct a pilot Data Literacy with Power BI program in 2022. The success of the pilot led to the decision to roll out the full program in 2023, with approximately 200 employees identified for participation.

Comprehensive Data Literacy Learning Solution: The program seamlessly integrated two distinct areas - Data Literacy concepts and Power BI applications. Topics were interleaved, and training sessions were conducted in small groups to ensure a personalised learning experience. The curriculum covered essential concepts such as Data Literacy Overview, Source Data, Presenting Data, Analysis, Storytelling, and Decision Making, along with Power BI Introduction, Intermediate, and Advanced courses.

Delivery and Customisation: Customisation played a key role in the success of the program. Decision Inc. accommodated the company's specific needs by implementing pre and post assessments, using their own sample data, conducting two sessions per day to accommodate varied schedules, and incorporating hands-on practical exercises.



THE OUTCOME



KNOWLEDGE IMPROVEMENT

The program resulted in an average knowledge improvement of 27.5% across all attendees, as evidenced by pre and post assessments.



CUSTOMISATION FOR RELEVANCE

Customising the program with their own data, offering multiple sessions per day, and incorporating practical exercises ensured a relevant and engaging learning experience.



PRACTICAL APPLICATION

Attendees expressed how they could practically apply their newfound skills on a day-to-day basis, showcasing the immediate applicability of the training.



RETURN ON INVESTMENT (ROI)

The program's success was quantifiable through the Challenge (homework) responses, with an average score of 88.1%. This provided tangible evidence of self-study and understanding.



STRATEGIC HR INTEGRATION

Attendance and scores can be seen as valuable assets for the company's Human Resources, aiding in personal Skills Development Plans for each attendee.



PROJECT INTEGRATION

Attendees demonstrated the ability to apply their knowledge to existing projects within their company during the training sessions, emphasising the practical impact of the program.

The Feedback

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Overall training was great and a recommendation for most people to do it in the organization.

- *Product Marketer of the company*



ABOUT DECISION INC.

Decision Inc. is a global digital partner that enables businesses to reinvent themselves to realise their full potential.

We deliver agility, resilience, and intelligence to any enterprise, enabling them to adapt quickly and thrive through innovation and opportunity.

Our teams have engaged with more than 400 clients globally over the past 15 years, providing them with the expertise to build, operate, and optimise their digital businesses.

We achieve this by leveraging the world's best technology to drive our client's business ambitions forward into tomorrow's reality.



Our success is ultimately driven by our entrepreneurial culture, industry exposure, and the passion of our people. We have three key cross-functional teams – Functional and Specialist Consulting, Development, and Engineering teams.

Based in four global offices, our exceptional consultants focus on delivering value to clients by keeping them at the centre of our service delivery.